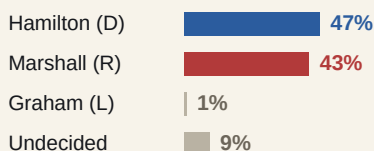




Kansas Poll: Hamilton Leads Marshall by 4; Attorney General Race Even; Masterson Edges Holscher

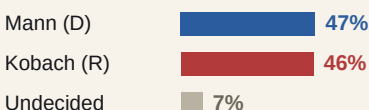
A new Free State Research survey of 564 likely Kansas voters finds Democrat Adam Hamilton leading Republican Sen. Roger Marshall 47% to 43%. The race for Attorney General is even: Democrat Chris Mann 47%, Republican Kris Kobach 46%. In the governor's race, Republican Ty Masterson leads Democrat Cindy Holscher 48% to 44%, inside the margin of error. The survey was fielded October 5–10, 2026, by text message to voters drawn from the Kansas voter file.

U.S. SENATE



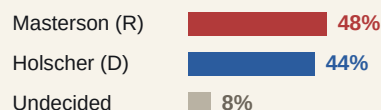
Undecideds allocated: Hamilton 51, Marshall 48

ATTORNEY GENERAL



Undecideds allocated: Mann 50, Kobach 50

GOVERNOR



Undecideds allocated: Holscher 49, Masterson 51

KEY FINDINGS

- **Senate:** Hamilton leads by 4 points among likely voters. With undecided voters allocated, he leads 51% to 48%.
- **Trump approval:** 45% of likely Kansas voters approve of the job President Trump is doing; 54% disapprove.
- **State direction:** 42% say Kansas is on the wrong track, 29% the right direction, and 29% aren't sure.
- **Top issue:** cost of living (37%), followed by property taxes (16%), immigration (13%), health care and rural hospitals (11%) and abortion (8%).
- **Turnout decides it:** results depend on who votes. Under an electorate like November 2022's, Kobach leads by 1, Masterson by 4 and the Senate race is within a point. In the most Democratic-friendly scenario, Mann's lead grows to 9 and Hamilton's to 10.

RESULTS BY TURNOUT SCENARIO (undecideds allocated)

Electorate	GOP edge	Attorney General	U.S. Senate	Governor
Like November 2022	R+25	Kobach +1	Hamilton +1	Masterson +4
2018 + primary boost (used above)	R+23	Tied	Hamilton +3	Masterson +2
Soft Republican turnout	R+21	Mann +3	Hamilton +5	Tied
FSR Turnout Model (until Oct. 18)	R+20	Mann +4	Hamilton +6	Holscher +1
Strong Democratic turnout	R+19	Mann +5	Hamilton +7	Holscher +2
Like the August 2026 primary	R+19	Mann +5	Hamilton +7	Holscher +3
Independent surge	R+23	Mann +6	Hamilton +7	Holscher +2
Suburban surge	R+24	Mann +9	Hamilton +10	Holscher +6

GOP edge = Republican minus Democratic share of the voters who turn out, by party registration. Every November electorate since 2018 has been R+25 or R+26.

Check against 2022: reweighted to the November 2022 electorate, this poll gives Kobach 50.6% and Mann 49.4% for Attorney General. The actual 2022 result was Kobach 50.8%, Mann 49.2% (Kansas Secretary of State). A check on the method, not a forecast.

METHODOLOGY

Sponsor and conduct: conducted and paid for by Free State Research LLC. **Population and frame:** Kansas registered voters, drawn from the Kansas voter file; numbers were checked as mobile before texting. **Mode and dates:** text message invitations with a unique link to an online questionnaire, October 5–10, 2026. **Sample:** 574 registered voters completed the survey, each matched to the voter file; 564 likely voters are those who say they will definitely or probably vote. 2.3% of delivered invitations produced a complete. **Precision:** ±4.1 percentage points at the 95% confidence level for both samples; larger for subgroups. **Weighting:** by party registration, age, region, gender, education, race, 2024 presidential vote and 2022/2024 general-election voting history to the November 2018 electorate plus a small primary boost (Republicans 52.2%, Democrats 29.5%, unaffiliated and other 18.3%). **Revised Oct. 18:** the Oct. 13 release used the FSR Turnout Model (R 51.6%, D 31.6%; Mann 48–45, Hamilton 49–42), now a scenario above. **Quality:** one link per invited voter; every response verified against the voter file. **Undecided voters** are allocated by their lean, their other ballot choices and their party. **Limitations:** the survey reaches voters with a mobile number on file; people who answer polls by text may differ from those who don't in ways weighting can't fix; and results depend on who turns out. Full toplines with exact question wording and results under eight turnout scenarios, weighting targets and this disclosure: freestateresearch.com/methods.